

# Hillsborough Schools Foundation

## REACH Program Real Estate Agents Champion HSF



Hillsborough is known for its excellent public school system and the high quality of education we provide for our children. This proven reputation is the primary draw for families that choose to live in this community. Great public schools are a major component of a vibrant Hillsborough community and healthy property values.

The Real Estate Agents Champion HSF (REACH) Program is an annual program for real estate agents in our local community who wish to ensure and maintain the high quality of our public schools and education programs.

By making donations to *HSF*, REACH Partners provide financial support for our public school programs. In return, our REACH Partners gain visibility and recognition within the Hillsborough community.

REACH Partners donate \$7,500 to *HSF*. The contract extends from September to August.

### REACH Partner Benefits

*HSF* REACH Partners benefit from unique access and promotion within the Hillsborough community.

#### **Advertisement & Exposure**

- Two mailings to Hillsborough residents (~4,000) highlighting our REACH Partners
- Donor recognition and advertising in Hillsborough Classic program
- Donor recognition and advertising in Dinner Dance program
- Donor recognition in Concours d'Elegance magazine
- REACH Program overview and partner recognition eBlasts to all school families (~900)
- REACH banners located at all 4 schools year round
- REACH Partner logos on Fun Run Spirit T-shirt
- REACH bookmark for Hillsborough school families and community members
- Name recognition and click-through on the *HSF* website
- *HSF* Facebook posts (quarterly)

#### **REACH Partner Insights**

- Exclusive breakfast with Hillsborough City School District (HCSD) Superintendent
- Informational flyer outlining the merits of HCSD for your clients
- REACH logo for use in your marketing materials

#### **Events**

- 2 complimentary tickets to the Hillsborough Classic Luncheon
- 2 complimentary tickets to the Dinner Dance
- 2 complimentary race registrations for the Fun Run

Questions? Please contact:

Pam Butler | [pam@hsf.org](mailto:pam@hsf.org) | Phone 650.548.4215 | Fax 650.344.5790

# Hillsborough Schools Foundation REACH Program Donor Agreement



PLEASE COMPLETE THE DONOR AGREEMENT AND RETURN TO HSF

Agent Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

*As you wish it to appear in event programs and/or HSF website*

Real Estate License Number: # \_\_\_\_\_

Business Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website URL: \_\_\_\_\_

If desired, please update the following information to be used in REACH marketing:

- Your logo measuring 1.5" high X 3" wide as Adobe Illustrator (ai) and PDF files
- A recognition advertisement measuring 3.5" tall x 4.5" wide (for event programs) as a PDF file

## Contractual Agreement:

I agree to donate \$7,500 benefitting the 2016-2017 school year. My donations will be submitted on a bi-annual basis with **an initial donation payment of \$3,750 due upon signing** and the balance paid at the 6 month interval.

SIGNATURE: \_\_\_\_\_

Date: \_\_\_\_\_

MC/Visa/Amex/Checks are accepted. Please make checks payable to: *Hillsborough Schools Foundation*

Send documents to: Pam Butler | pam@hsf.org | Phone 650.548.4215 | Fax 650.344.5790  
*Hillsborough Schools Foundation* | 300 El Cerrito Avenue | Hillsborough, CA 94010

This organization has been granted not-for-profit status under section 501 (c)(3) of the Internal Revenue Service code. Accordingly, contributions made to the organization are deductible for federal income tax purposes. **Tax ID: FEIN 94-2634550**